



McBRIDE SISTERS COLLECTION RESERVE GAMAY

Central Otago, Aotearoa New Zealand, 2021

THE McBRIDE SISTERS' PATH TO WINEMAKING WAS DESTINY AT WORK.

Newly found sisters, Robin McBride and Andréa McBride John, were raised across the world from one another. Their love affair with wine was planted within them from an early age while growing up in two of the world's most iconic wine growing regions - Monterey, California and Marlborough, Aotearoa New Zealand.

In 2005, the sisters found themselves together in California. They were determined to shake up the wine industry with a blend of Old World elegance and New World finesse ... and the McBride Sisters Collection was born.

Today they are thrilled to share McBride Sisters Collection Reserve wines - from the vineyards of their childhood homes. These artisanal, limited production wines are very personal and reflect the Sisters' long history in the prestigious wine growing regions of the Central Coast of California and Central Otago, in the South Island of Aotearoa New Zealand.

The Reserve Gamay grapes were hand harvested from a single vineyard in the Bannockburn sub-region of Central Otago, in the South Island of New Zealand. Gorgeous, fresh aromas of candied strawberry, pomegranate and raspberry jump out of the glass, followed by delicate notes of violet and lavender. A vibrant, dry wine with lingering raspberry and strawberry on the palate, this complex expression of Gamay has a savory, long finish enhanced by unique black pepper spice and a fruit forward core.

THIS IS A LIMITED EDITION; ONLY 28 CASES OF McBRIDE SISTERS COLLECTION RESERVE GAMAY "REBELS" 2021 WERE MADE. EACH RESERVE LABEL TELLS A PART OF THE SISTERS' STORY.

Learn more on mcbridesisters.com/reserves.

WINE DATA

Process
Oak & Steel

ABV	RS
13.5%	0.4 g/L

pH	TA
3.58	5.3 g/L

Clones
Unknown

Soil Type
Loess, Clay, Silt, with some Calcareous deposits, Schist, and Gravel

Trellis
VSP (vertical shoot positioning)

"Of the tens of millions of sheep in Aotearoa New Zealand, only a small percentage are black. Culturally, black sheep march to the beat of their own drum. When Robin and I started out in the wine industry, we saw things differently than most and rebelled against the status quo of 'how the industry works,' ultimately finding success by breaking the rules. Central Otago is not known for Gamay; the grape represents less than 1% of the wine produced. This Reserve Gamay is an ode to 'Rebels' who see things differently, and aren't afraid to break the rules."

- Andréa McBride John



"Rebels" 2021

